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PATENT APPLICATION

ATTORNEY DOCKET NO. 10006908-1

IN THE U.S. PATENT AND TRADEMARK OFFICE  
Patent Application Transmittal LetterASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n): ☒ Utility ( ) Design☒ original patent application,

( ) continuation-in-part application

INVENTOR(S): Robert C. Mayes

TITLE: Tailored Method And System For Custom Manufactured Books

Enclosed are:

- (X) The Declaration and Power of Attorney. (X) signed ( ) unsigned or partially signed  
 (X) 8 sheets of drawings (one set) ( ) Associate Power of Attorney  
 (X) Form PTO-1449 ( ) Information Disclosure Statement and Form PTO-1449  
 ( ) Priority document(s) ( ) (Other) (fee \$ )

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INDEPENDENT CLAIMS	3 — 3	0	X \$78	\$ 0
ANY MULTIPLE DEPENDENT CLAIMS	0		\$260	\$ 0
BASIC FEE: Design (\$310.00 ); Utility (\$690.00 )				\$ 690
TOTAL FILING FEE				\$ 690
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Matthew L. Wade

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**PATENT APPLICATION**  
**DOCKET NO. 10006908-1**

**TAILORED METHOD AND SYSTEM FOR CUSTOM  
MANUFACTURED BOOKS**

**INVENTORS:**

Robert C. Mayes

## TAILORED METHOD AND SYSTEM FOR CUSTOM MANUFACTURED BOOKS

### BACKGROUND OF THE INVENTION

A customer often wishes to purchase a set of books and store these books in a particular bookcase. Unfortunately, the books may not completely fit in the bookcase. This situation presents the customer with a problem. Prior solutions to this problem include the customer purchasing a new bookcase that is large enough to accommodate the set of books. This solution is obviously disadvantageous as it requires the customer to spend valuable time to find a book case that meets the customers needs and that is available to purchase. In addition, the new bookcase can be expensive.

Compounding this problem, is the fact that every customer will have a different set of preferences for the bookcase contents, requiring an individualized solution to that customers preferences, even if two or more customers have identical bookcases

What is needed is a way for a customer to obtain a set of books will fit into his/her own book case.

### SUMMARY OF THE INVENTION

The present invention may be implemented as a method for manufacturing a single set of books for a customer. The method preferably includes manufacturing the books in the set so that the books can be physically placed within a particular book storage space. At least one dimension of the book storage space being defined by the customer. The method may also include receiving input from the customer indicating the at least one dimension, receiving input from the customer identifying each book in the set of books and receiving payment information from the customer to purchase the set of books, prior to performing the manufacturing step.

The present invention may be implemented as a book on demand system that includes an order placement system capable of receiving input from

a user identifying a set of books and at least one dimensions of a book storage space. In addition, the book on demand system includes apparatus for manufacturing the set of books so that the set of books can be placed physically within the book storage space. Preferably, the order placement system is further  
5 capable of receiving payment information from the user to purchase the set of books and the apparatus for manufacturing the set of books manufactures the set of books only when the payment information is received.

The present invention may also be implemented as a method for manufacturing books. The method includes receiving input from a customer  
10 identifying books the customer wishes to purchase, receiving input from the same customer defining at least one dimension of a book storage space and producing a single copy of each book identified by the customer in a manner so the books, as a set, can be stored within the book storage space. The method further may include receiving payment from the customer to purchase a single  
15 copy of each book identified by the customer prior to producing the single copy of each book.

Other aspects and advantages of the present invention will become apparent from the following detailed description, taken in conjunction with the accompanying drawings, illustrating by way of example the principles of the  
20 invention.

### DESCRIPTION OF THE DRAWINGS

FIG. 1 is a system diagram of a book-on demand system embodying one implementation of the invention;

FIG. 2 illustrates the contents of a database that is part of the book-on  
25 demand system;

FIG. 3 shows a high level schematic diagram of a computer that is part of the book on demand system;

FIG. 4 is a flow diagram illustrating the operation of the computer;

FIG. 5 illustrates a typical book case; and

FIG. 6 is a flow diagram illustrating the operation of the computer 16

to conclude a book order.

### DETAILED DESCRIPTION OF THE INVENTION

For purposes of this application, the phrase "set of books" and "book set" are used interchangeably.

As shown in the drawings for purposes of illustration, the invention is embodied in a novel book-on demand manufacturing system that allows a customer to purchase a set of books that is customized to fit into his/her *existing* book case, or some other pre-defined storage area such as a shelf, cabinet, locker, etc.

FIG. 1 is a system diagram of a book-on demand system 10 constructed in accordance with the invention. The system 10 includes an order placement system 11 and a book manufacturing system 12 electronically coupled together by a communication link 14. The communication link 14 may represent a local interface or a network such as an Intranet or the INTERNET.

As shown, the order placement system 11 includes a computer 16 and a database 18. The computer 16 provides a user interface that includes a display screen 20 and user input devices. In this example, the user input devices include a keyboard 22 and a mouse 23.

The book manufacturing system 12 includes a print module 34 and a book finishing module 36. In this embodiment, the print module 34 includes a cover printer 38 for printing book covers and a page printer 40 for printing book pages. Preferably, both of these two printers are high speed and high resolution color printers and are able to print onto media of various lengths, widths and thicknesses. It is noted, however, that a book on demand system incorporating the invention may alternatively include one or it may include more than two printers.

The finishing module 36 includes equipment (which may be standard) for trimming both the book pages and the book covers produced by the printer module 34. In addition, the finishing module 36 is used to bind the pages and covers together so as to produce a finished book.

FIG. 2 is an abstract drawing illustrating the contents of the database 18. As shown, the database 18 is used to store a set of files 202. Each file from the set of files 202 is designated by a book title and describes the printed information in that book. For example, the set of files 202 includes a file 204 that is designated "book A". That file includes data that describes the information (which can be both graphical and textual information) that is to be printed on the cover and inner pages of book A.

FIG. 3 shows a high level schematic diagram of the computer 16. As shown, the computer 16 includes a processor 302, a memory 306 and an I/O port 312 all connected to a bus 308. The I/O port 312 facilitates communications between the computer 16 and the communication link 14. The processor 302 operates to execute various programs stored in the memory 306. One of these programs is an order placement program 314.

FIG. 4 is a flow diagram illustrating the operation of the computer 16 while executing the order placement program 314. As shown in FIG. 4, upon the program 314 being initiated, the computer 16 displays a first graphical user interface (GUI) (step 402). A customer can interact with this first GUI in order to browse the database 18 and to select (i.e., identify) books to purchase from the database 18. The computer 16 reads these selections at step 404.

The customer can also interact with the first GUI after one or more books have been selected to indicate he/she is finished selecting books. Upon the computer 16 receiving this indication (decision step 406) the computer 16 flags the selected book as a defined book set (step 408).

Next, the computer 16 operates to display a second GUI (step 410). By interacting with this second GUI, the customer can indicate that he/she wishes to place the book set in a particular book case.

The customer provides this input at step 411.

Next, the computer 16 displays a third GUI (step 412). The third GUI prompts the user to define the maximum "book storage space" provided by the book case. The phrase "maximum book storage space" refers to the total space provided by the book case to receive books.

To illustrate further the meaning of maximum "book storage space", let us consider briefly FIG. 5. FIG. 5 shows a typical book case 502. The exemplary book case 502 includes an upper shelf surface 504 and a lower shelf surface 506. The upper shelf surface 504 and the walls surrounding the upper shelf surface 504 define an upper book storage space 508. The lower shelf surface 506 and the walls surrounding the lower shelf surface 506 define a lower book storage space 510.

In this example, the dimensions of the upper and lower storage spaces have dimensions  $a \times b \times c$ . The "maximum book storage space" provided by the book case 502 consists of the upper storage space 508 plus the lower storage space 510.

Referring again to FIG. 4, the third GUI displayed at step 412 prompts the customer to define the maximum book storage space provided by the book case the customer wishes to use to store the books. This is done by requesting that the customer input the following information:

- (a) the number of shelves in the book case;
- (b) the dimensions of the storage space defined by the upper surface of each shelf and the walls surrounding each shelf.

The customer provides this input at step 420.

Next, the computer 16 displays a fourth GUI (step 422). By interacting with this fourth GUI, the customer can indicate the order in which the books will be placed in the book case. The computer 16 receives this input at step 424.

Next, the computer 16 generates a set of manufacturing instructions for each book in the book set (step 426). As will be seen, these instructions are used later to direct the manufacture of each book in the book set. In this example, five instructions are generated for each book.

The first instruction indicates the size of the media (e.g., width, length and thickness) that is to be used to print the cover of the book. The second instruction indicates the size of the media that is to be used to print the pages of the book. The third instruction indicates the number of pages in the book.

The fourth instruction indicates how the book is to be formatted (e.g., font size, line spacing, kerning parameters, placement and size of images, etc.). The fifth instruction indicates how the cover and pages of the book are to be trimmed and bound together.

The following are a typical set of instructions generated for a book at step 426.

Instruction #1: print the cover of the book onto media type A;

Instruction #2: print the pages of the book using media type B;

Instruction #3: the number of pages in the book is equal to "N"

Instruction #4: print the cover and pages of the book using a first set of pre-determined formatting criteria; and

Instruction #5: trim and bind the cover and pages using procedure A.

Wherein the media type referred to in instruction #1 and #2 defines the length, width and thickness of the media. Thus, for example, "type A" media may indicate A4 paper having a particular thickness.

In his example, the process to generate the manufacturing instructions is implemented iteratively to obtain a final set of parameters for printing that will meet all the specified criteria. Furthermore, the files in the database 18 that describe the books selected are each used to establish additional criteria for the successful iteration of these final printing parameters (i.e., number of characters for each book, certain images (possibly), and chapter and other pre-determined formatting information for each book is obtained from the electronic file that for the book).

The formatting criteria referred to in instruction #4 may define the text size and various other formatting parameters (such as kerning, margins, font styles, line spacing, page formatting, etc.) for the book. The "procedure A" referred to in instruction #5 may define how the cover and pages are to be trimmed and the binding technique that is to be used to bind the printed cover and printed pages in order to produce a finished book.

Importantly, these instructions are generated for each book at step



426 in order to achieve the following objectives:

1. the books after being manufactured will have physical dimensions so that the books, as a set, can be physically placed within the storage space defined by the customer at step 420 in the order defined at step 424;
2. the books after being manufactured will meet certain minimum standards of readability and appearance (e.g., the font size of the text in the book must at least be at or above a pre-determined font size)

After the instructions for each book have been generated, the computer 16 determines a purchase cost for the book set (step 428). The computer 16 then displays a fifth GUI (step 430). This fifth GUI prompts the customer to conclude the book order and requests payment information (e.g., credit card information). The computer 16 receives this information at step 432.

If the payment information is received, the computer 16 concludes the book order by commanding the printers in the print module to print the covers and the pages of each book in the book set (step 434).

FIG. 6 is a flow diagram illustrating the operation of the computer 16 to conclude the book order. Referring now to FIG. 6, the computer 16 first selects a book from the book set to process (step 602). Next, the computer 16 reads both the file describing the book from the database 18 as well as the manufacturing instructions generated at step 426 (step 604).

The computer 16 then uses this information to generate a print job to print the cover (step 612) of the book and then transmits this print job to the cover printer 38 (step 614). Importantly, the commands in the print job are selected so as to cause the cover printer 38 to print the cover information on media of a size and in a format indicated by the recently generated and customized manufacturing instructions for the book.

Similarly, the computer 16 generates a print job to print the pages of

the book (step 620) and then transmits this print job to the page printer 40 for printing (step 622). The commands in this second print job are selected so as to cause the page printer 40 to print the page information on media of a size, in a number and in a format as indicated by the manufacturing instructions for the book.

The computer 16 may also generate a third print job (sep 620) that indicates the procedure that is to be used to finish the book. This print job can then be transmitted to one of the printers in the print module and causes the printer to print a "finishing page". The finishing page can indicate the finishing procedure in human readable or machine readable form.

Next, the computer 16 determines if all the books from the book set has been processed, if not then steps 602-622 are repeated for another book from the set (decision step 624). This operation continues until all the books in the set have been processed.

As the print module 34 generates the cover and pages for each book in the book set, an operator retrieves the output and uses the finishing module to complete the book. This may involve trimming the book pages and the book covers as well as binding the book pages to the book covers. The trimming and binding of the book is done according to the instructions indicated by the finishing page printed for each book.

From the foregoing, it will be appreciated that the book-on demand system provided by the present invention represents a significant advance in the art. Such a system can be used to create book sets that are customized to fit within a customers *existing* book case or some other existing storage area. It can be seen that this invention is particularly useful in consumer applications.

The present invention may also be embodied in the form a program storage medium having computer readable program code embodied therein for causing a computer to perform one or more of the steps indicated in FIG. 4 and FIG. 6. In the context of this document, "program storage medium" can be any means that can contain, store, communicate, propagate, or transport the program for use by or in connection with an instruction execution system,

apparatus or device. The program storage medium can be, for example (the following is a non-exhaustive list), a magnetic, optical, or semiconductor based storage device.

- 5        Although a specific embodiments of the invention has been described and illustrated, the invention is not to be limited to the specific forms or arrangements of parts so described and illustrated. The invention is limited only by the claims and equivalents thereof.

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CLAIMS

What is claimed is:

1           1.     A method for manufacturing a single book set having at least  
2     one book, comprising manufacturing the book set so that the book set can be  
3     physically placed within a book storage space, at least one dimension of the  
4     book storage space being defined by a customer.

1           2.     The method of claim 1, further comprising receiving input from  
2     the customer indicating the at least one dimension.

1           3.     The method of claim 2, further comprising receiving input from  
2     the customer identifying each book in the book set.

1           4.     The method of claim 3, further comprising receiving payment  
2     information from the customer to purchase the book set.

1           5.     The method of claim 3, further comprising receiving payment  
2     information from the customer to purchase the book set prior to performing the  
3     manufacturing step.

1           6.     The method of claim 5, further comprising providing the  
2     customer with a purchase cost to purchase the book set for performing the  
3     manufacturing step.

1           7.     A book on demand system, comprising:  
2                 (a) an order placement system capable of receiving input from a  
3     user identifying a set of books and at least one dimension of a storage space  
4     that will be used to store the at least one book; and  
5                 (b) means, responsive to the input, for manufacturing the set of  
6     books so that the set of books can be placed physically within the storage  
7     space.

1           8.     The book on demand system of claim 7, wherein the order  
2 placement system is capable of providing the user with a purchase cost to  
3 purchase the set of books.

1           9.     The book on demand system of claim 8, wherein the order  
2 placement system is further capable of receiving payment information from the  
3 user to purchase the set of books and the manufacturing means only  
4 manufactures the set of books after the order placement system receives the  
5 payment information.

1           10.    The book on demand system of claim 9, wherein the order  
2 system includes an electronic database for storing, in an electronic form, each  
3 book in the set of books.

1           11.    The book on demand system of claim 10, wherein the  
2 manufacturing means includes at least one printer, coupled to the order  
3 placement system, for printing the books..

1           12.    A method for manufacturing books, comprising:  
2               (a) receiving input from a customer identifying books the  
3 customer wishes to purchase;  
4               (b) receiving input from the same customer defining at least one  
5 dimension of a book storage space; and  
6               (c) producing a single copy of each book identified by the  
7 customer in step (a) in a manner so the books, as a set, can be stored within the  
8 book storage space.

1           13.    The method of claim 12, further comprising:  
2               (d) receiving payment from the customer to purchase a single  
3 copy of each book identified in step (a).

1           14. The method of claim 13, wherein step (c) is performed only  
2 after step (d) is performed.

1           15. The method of claim 14, further comprising:  
2           (e) providing a purchase price to the customer to purchase a  
3 single copy of each book identified in step (a)

1           16. The method of claim 15, wherein step (c) includes the following  
2 substep:  
3           (c1) determining a media size for use in printing the cover of at  
4 least one of the books as a function of the input received in step (b).

1           17. The method of claim 16, wherein the producing step includes  
2 the following substep:  
3           (c2) determining a media size for use in printing the pages of at  
4 least one of the books as a function of the input received in step (b).

1           18. The method of claim 17, wherein the producing step further  
2 includes the following substep:  
3           (c3) printing the cover on media having a size determined in  
4 step c1.

1           19. The method of claim 18, wherein the producing step further  
2 includes the following substep:  
3           (c4) printing the pages on media having a size determined in  
4 step c2.

ABSTRACT

A book on demand system for manufacturing a set books. The system includes an order placement system and a book manufacturing system. The order placement system includes a computer and a database for storing books in an electronic form. A customer can operate the computer to access the database and to select a set of books to purchase. In addition, the customer can define the storage space will be used to store the set of books. The computer responds to this customer input by manufacturing the set of books so that the books can be placed physically within the storage space.

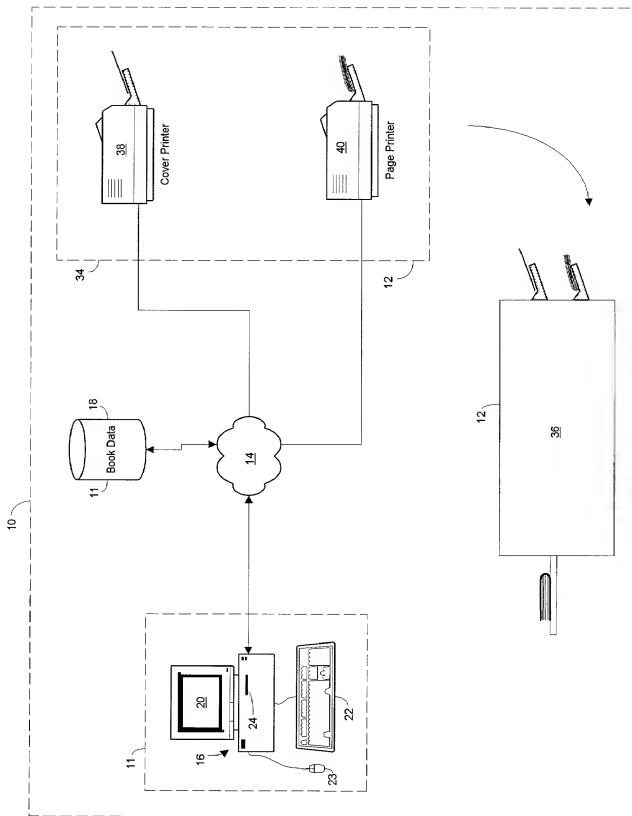


FIG. 1



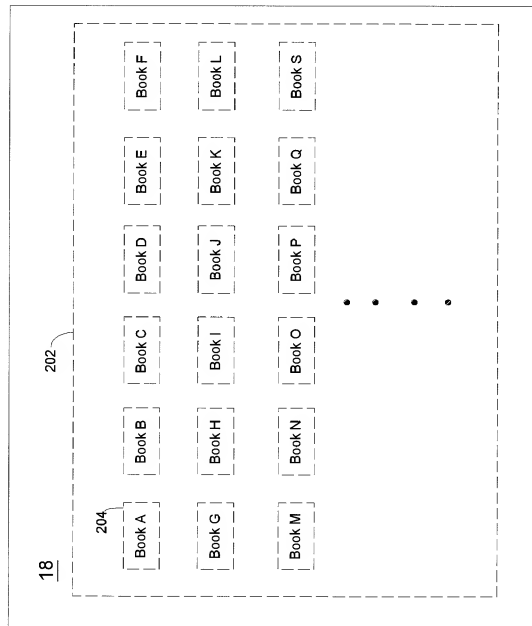


FIG. 2

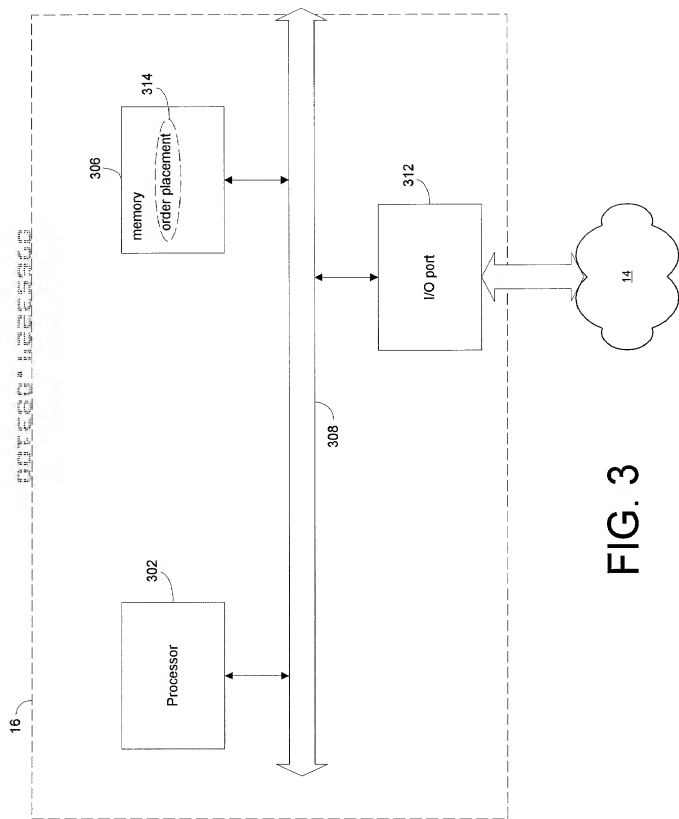
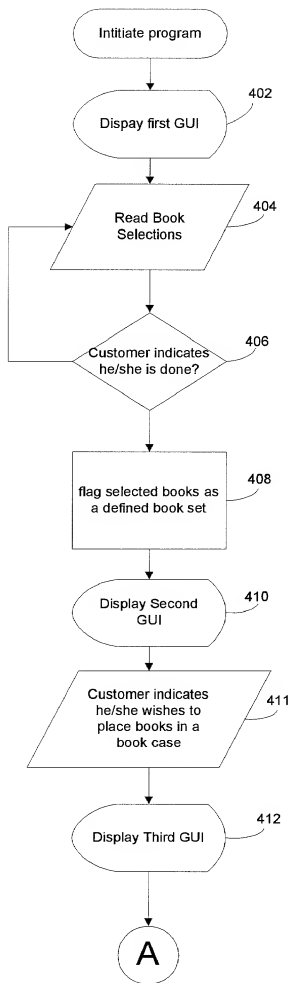
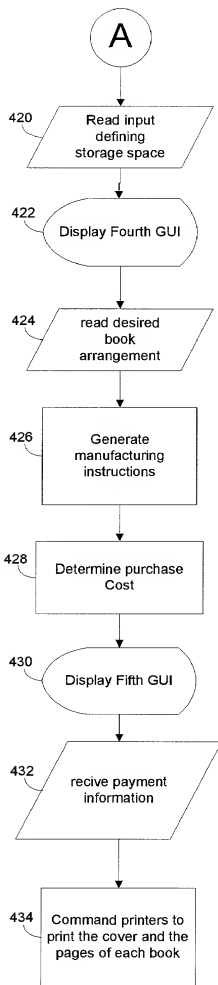


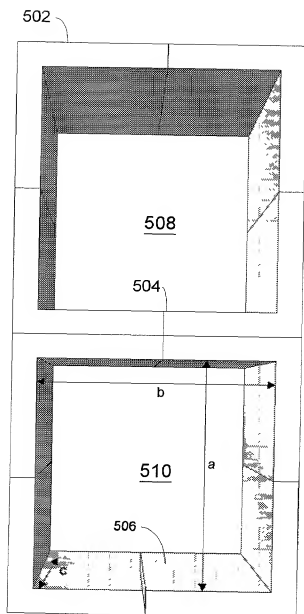
FIG. 3



**FIG. 4A**



**FIG. 4B**



**FIG. 5**

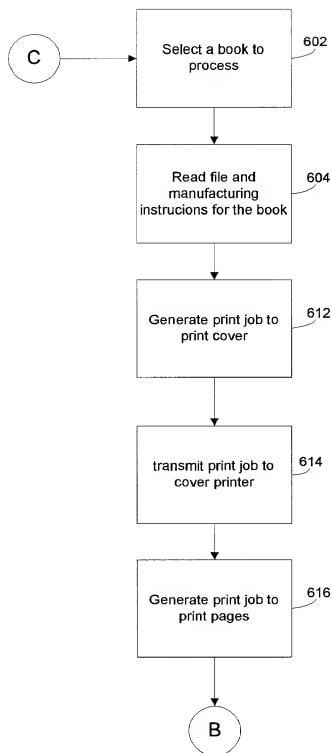
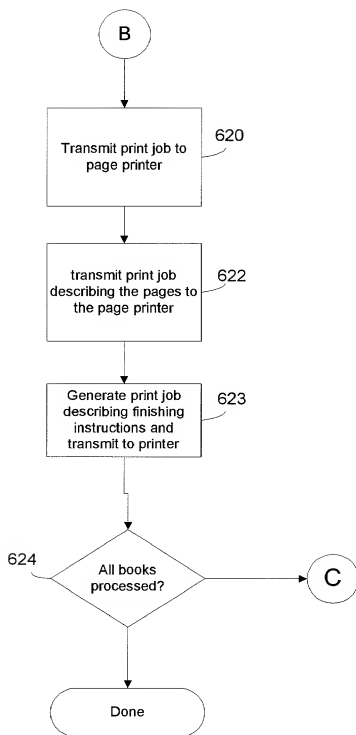


FIG. 6 A



**FIG. 6 B**

DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATIONATTORNEY DOCKET NO. 10006908-1

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**Tailored Method And System For Custom Manufactured Books**

the specification of which is attached hereto unless the following box is checked:

( ) was filed on \_\_\_\_\_ as US Application Serial No. or PCT International Application Number \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understood the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

**Foreign Application(s) and/or Claim of Foreign Priority**

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor(s) certificate listed below and have also identified below any foreign application for patent or inventor(s) certificate having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES: _____ NO: _____
			YES: _____ NO: _____

**Provisional Application**

I hereby claim the benefit under Title 35, United States Code Section 119(e) of any United States provisional application(s) listed below:

APPLICATION SERIAL NUMBER	FILING DATE

**U. S. Priority Claim**

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION SERIAL NUMBER	FILING DATE	STATUS (patented/pending/abandoned)

**POWER OF ATTORNEY:**

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

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Number Bar Code  
Label hereSend Correspondence to:  
HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400**Direct Telephone Calls To:**Matthew L. Wade  
(208) 396-5263

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: Robert C. Mayes Citizenship: USResidence: 9780 Prairie Road, Boise, ID 83707Post Office Address: Same as residenceInventor's Signature Robert C. Mayes Date Aug 31, 2000